

Message Text

UNCLASSIFIED

PAGE 01 SINGAP 01509 030853Z

17

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

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R 030620Z APR 74

FM AMEMBASSY SINGAPORE

TO SECSTATE WASHDC 0371

USDOC WASHDC

UNCLAS SINGAPORE 1509

E.O. 11652: N/A

TAGS: BEXP, SN

SUBJ: COMMERCE TARGET INDUSTRY RESEARCH: POST STUDIES-
FOOD PROCESSING AND PACKAGING EQUIPMENT MARKETS

REF: STATE A-2246

1. REFAIR REQUESTS POST CONDUCT MARKET RESEARCH
INTO FOOD PROCESSING AND PACKAGING EQUIPMENT.
EMBASSY HAS SELECTED 10 TARGET MARKET SECTORS
AND TWO MARKETS OF SPECIAL OPPORTUNITY. PLANNING
AND SCHEDULING OF OUR RESOURCES IS DONE ON BASIS
THESE SECTORS. FOOD PROCESSING AND PACKAGING
EQUIPMENT WAS NOT SELECTED AS TARGET MARKET. NEITHER
WAS FPPE INCLUDED IN PAST FY 75 GOALS NOR WILL
IT BE INCLUDED IN CCP. EMBASSY HAS REQUESTED
THREE FSL POSITIONS IN ORDER TO MEET PRESENT
COMMERCIAL GOALS. HAD WE THZSE EXTRA PERSONNEL
WE COULD CONDUCT THESE NON-SCHEDULED, NON-PRIORITY
MARKET RESEACH STUDIES. WITHOUT THEM, HOWEVER, IT
IS VERY DIFFICULT BECAUSE STAFF CANNOT HANDLE MORE OVERTIME.

2. POST UNDERSTANDS, HOWEVER, THAT USDOC LOOKING AT
FPPE MARKET IN ENTIRE REGION AND DOES NOT WANT EXCLUDE
COMMERCIALLY SIGNIFICANT POST. THEREFORE, IF US \$200 CAN
BE AUTHORIZED, WE CAN HIRE TEMPORARY HELP TO DO LIMITED
STUDY TO DETERMINE SINGAPORE ROLE IN SEA FPPE MARKETS.

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Drafter: n/a
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